579. Misbranding of Lishus and Bekus Puddy. U. S. v. 19 Cases of Lishus and 18 Cases of Bekus Puddy. Default decree of condemnation and destruction. (F. D. C. No. 4043. Sample Nos. 55692–E, 55693–E.)

On April 7, 1941, the United States attorney for the District of Oregon filed a libel against the above-named products at Portland, Oreg., alleging that the articles had been shipped in interstate commerce on or about January 13, 1941, by Dr. Jackson Foods from Brooklyn, N. Y.; and charging that they were misbranded.

Analyses of samples of the articles showed that they consisted essentially of

flaxseed, rice, rice polishings, wheat, and wheat bran.

Both articles were alleged to be misbranded (1) in that the statement on the carton, "If troubled with Acid Stomach or fermentation, etc., do not use sugar,-Cook raisins or dates in with the cereal if sweet is required," was false and misleading since with or without raisins or dates they did not constitute an adequate treatment for acid stomach, fermentation, etc.; (2) in that the pictures of a robust man accompanied by the legends "Dr. Jackson at 80," and "Photo of Robert G. Jackson, M. D., at 60," were false and misleading since use of the articles could not be depended upon to produce or maintain robustness; and (3) in that statements appearing in a leaflet entitled "Service Bulletin #13," which represented that they were especially designed to relieve constipation and get rid of its cause by natural means; that it would furnish sufficient roughage to stimulate muscular activity of the bowels and that it would furnish enough minerals to stimulate and support nervous control of those muscles and keep them on the job until the waste had been discharged; and cause three to five evacuations a day in a person ordinarily having but two movements a week, were false and misleading since the articles would not be efficacious for such purposes.

Lishus was also alleged to be misbranded further under the provisions of the

law applicable to foods, as reported in F. N. J. No. 2995.

On May 13, 1941, no claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.

580. Misbranding of Quaker Puffed Wheat Sparkies. U. S. v. 154 Cases of Quaker Puffed Wheat Sparkies. Default decree of condemnation. Product ordered delivered to a Federal institution. (F. D. C. No. 4966. Sample No. 47829–E.)

This product was falsely labeled regarding its vitamin content and its thera-

neutic qualities.

On June 23, 1941, the United States attorney for the Eastern District of Michigan filed a libel against 154 cases, each containing 24 4-ounce packages, of Quaker Puffed Wheat Sparkies at Detroit, Mich., alleging that the article had been shipped by the Quaker Oats Co. from Cedar Rapids, Iowa, on or about March 18, 1941; and charging that it was misbranded. It was labeled in part: (Box label) "The 'Vitamin Rain' Breakfast Food."

The article was alleged to be misbranded in that designs, devices, and statements in the labeling were false and misleading since they created the impression that it contained vitamins A, B_1 , C, D, and G in consequential amounts, and that it would be effective in preventing colds and infections, in producing healthy nerves, normal growth, good teeth, strong bones, and other desirable attributes; whereas it contained no vitamins A or C and only inconsequential amounts of vitamins B_1 and G, and it would not be effective in preventing colds and infections, nor in producing healthy nerves, normal growth, good teeth, strong bones, and other desirable attributes.

It was also alleged to be misbranded under the provisions of the law applicable

to foods, as reported in notices of judgment on foods.

On December 3, 1941, no claimant having appeared, judgment of condemnation was entered and the product was ordered delivered to a nearby Federal institution.

581. Misbranding of thiamin chloride B₁. U. S. v. 239 Bottles of Thiamin Chloride B₁ with Accompanying Labeling. Default decree of condemnation. Product ordered distributed to local hospitals. (F. D. C. No. 4826. Sample No. 50234-E.)

On May 24, 1941, the United States attorney for the District of Maryland filed a libel against 239 bottles, each containing 100 tablets, of thiamin chloride B₁ at Baltimore, Md. (on June 4, 1941, the libel was amended to include accompanying labeling), alleging that the article had been shipped by Geo. M. Beringer, Inc., from Camden, N. J., on or about November 11, 1940; and charging that it was misbranded in that representations in the labeling regarding its efficacy in the correction of the alcoholic habit, nervous indigestion, nervous headaches, and neuralgic pain, were false and misleading since it would not be efficacious for such purposes.

Microscopic examination of a sample of the article showed that it was essentially a milk sugar tablet containing crystalline thiamin chloride (vitamin B_1).

It also was alleged to be misbranded under the provisions of the law applicable

to foods, as reported in F. N. J. No. 2990.

On July 12, 1941, no claimant having appeared, judgment of condemnation was entered and the product was delivered to a local hospital for clinical use.

582. Misbranding of Filto-Vapor Nasal Filter Outfit. U. S. v. 56 Dozen Packages of Filto-Vapor Nasal Filter Outfits. Default decree of condemnation and destruction. (F. D. C. No. 4733. Sample No. 19200-E.)

On May 13, 1941, the United States attorney for the Western District of Pennsylvania filed a libel against the above-named product at Pittsburgh, Pa., alleging that it had been shipped on or about January 16, 1941, by Medical Products Institute, Inc., from Cincinnati, Ohio; and charging that it was misbranded.

Examination of samples of the article showed that it consisted of a pair of nasal filters, one detachable band, tweezers, filter pads, a bottle labeled "Filto-Vapor Cold Tablets," and a bottle labeled "Filto-Vapor Nasal Filter Pad Fluid." Analyses showed that the cold tablets consisted essentially of aceto-phenetidin, aspirin, and caffeine; and that the nasal filter pad fluid consisted essentially of camphor, menthol, eucalyptol, pine-needle oil, alcohol, and a

vegetable oil.

The article was alleged to be misbranded: (1) In that the following statements, (display carton) "A new scientific continuous treatment for Colds Sinus, Sore Throat, Coughs"; (retail carton) "Aids in relief of Colds, Sinus, Sore Throat, Bronchitis and Grippe"; (cold tablets, carton) "Cold Tablets Filto-Vapor Cold Tablets Aid In Relief Of Common Colds and Grippe"; and (filter pad fluid, label) "Filto-Vapor Nasal Filter Pad Fluid Aids in Relief Of Common Colds, Sinus, Sore Throat And Bronchitis," were false and misleading since it would not be efficacious for such purposes. (2) In that the label for the nasal filter pad fluid listed "Olei Recinolei" (castor oil) was an active ingredient, whereas that ingredient was not an active ingredient, but constituted a portion of the vehicle for the active ingredients. (3) In that the retail container of the cold tablets did not bear a statement of the active ingredients. (4) In that aspirin had not been declared by its common or usual name on the label for the cold tablets but had been declared as acetyl-salicylic acid. (5) In that the statements of active ingredients appearing on the labels for the cold tablets and nasal filter pad fluid were in such small type as to be practically illegible.

On September 18, 1941, no claimant having appeared, judgment of condemna-

tion was entered and the product was ordered destroyed.

583. Misbranding of Pinolator inhaler and medicament. Pinolator and "Breath O' The Forest" Aromatic. struction. (F. D. C. No. 4006. Sample No. 43169-E.)

On March 21, 1941, the United States attorney for the Western District of Missouri filed a libel against the above-named product at Kansas City, Mo., alleging that it had been shipped on or about January 2, 1941, by the Pinolator Co. from Minneapolis, Minn.; and charging that it was misbranded.

Analysis of a sample of the "Breath O' The Forest" Aromatic showed that it consisted essentially of menthol, camphor, pine oil, thymol, and a benzoate dissolved in a mixture of alcohol (60 percent, or 288 minims per fluid ounce),

and water.

The article was alleged to be misbranded: (1) In that statements in the labeling representing that it would provide soothing relief and comfort in symptoms of common colds, sinus, bronchitis, asthma, and hay fever, with such typical claims as "The blessings that will result from the first inhalation will be like a direct answer to prayer," "In daily thorough use of the Pinolator your sinus distress may become only a bad memory," "Pinolator will stop short the all too familiar symptoms of a fresh cold," and "The Pinolator user may pass through the worst hay fever season without serious discomfort," were false and misleading since it would not be efficacious for the purposes recommended. (2) In that the statement on the bottle label and carton, "Ethyl alcohol 69% 330 minims per ounce," was false and misleading since the drug contained materially less than the stated amount of alcohol. (3) In that the carton failed to bear a statement of the name of each of the active ingredients, including the quantity, kind, and proportion of alcohol. (4) In that the carton did not bear a statement of the quantity of its contents.

On July 28, 1941, no claimant having appeared, judgment was entered ordering

that the product be destroyed.